

THE BUSINESS GAZETTE

The official newsletter of Greater Woodstock



IN THIS ISSUE

**TOWN OF
WOODSTOCK**

**GREATER
WOODSTOCK
CHAMBER OF
COMMERCE**

**DOWNTOWN
WOODSTOCK**

Welcome to 2021

A partnership between the Greater Woodstock Chamber of Commerce, Downtown Woodstock (BIA) and the Town of Woodstock was formed to create this monthly e-newsletter. Our objective is to keep the business community in Greater Woodstock informed. Each group will have a one pager of information on their organization.

Supporting the Greater Woodstock businesses makes our community a better place to live and raise a family. What is your favourite local businesses to shop at?

Did you know that the Town of Woodstock website has a business directory online? This directory is also accessible if you download the Town of Woodstock app on your smart device. Have a look and if your business is not listed, you can add it.

www.town.woodstock.nb.ca/p/business-directory

What information are you looking for? Email us at info@town.woodstock.nb.ca with your questions?



Town of Woodstock



New Online Portal-This portal allows Town of Woodstock Water & Sewer Customers to access their account information for current and previous bills, meter readings and payments. If you would like access to this portal, please contact the Town Hall at 506-325-4600 (ext 0) or email receivables@town.woodstock.nb.ca

Back Flow Devices -The Water and Sewer By-Law states that all sewer connections are to have the appropriate apparatus, such as check valves and backflow devices to prevent the flow of any substance from the service connection pipes to enter the building or structure.

Zoning By-Law -The Town of Woodstock is nearing completion of its new zoning by-law. A public hearing will be held on March 8th at 7pm at the AYR Motor Centre. The proposed by-law can also be viewed on line at the Town of Woodstock website under the news section.

Incentive Program-The Town of Woodstock created a Multi-Residential Incentive to assist developers with the creation of new buildings that are R2 or R3 in nature under the Town of Woodstock's zoning by-law. The incentive can be found of the Town of Woodstock website link: www.town.woodstock.nb.ca/p/work-here



Municipal Elections- May 10

Contact Elections New Brunswick at:

1-888-858-8683 (VOTE)

Who Can Be a Candidate? (Section18)

General Requirements: To be a candidate in a municipal election or by-election, a person must be:

- 18 years of age on or before election day;
- a Canadian citizen;
- a resident of the province and the municipality for at least 6 months before election day; and in a municipality that is divided into wards for election purposes, a person is not qualified to be nominated as a candidate for councillor for a ward unless he is a resident of that ward when they are nominated.

www.electionsnb.ca

Greater Woodstock Chamber of Commerce

HIGHLIGHTS



Congratulations to our
Valentine's Giveaway Winner,
JENNIFER KENNEDY
She received \$200 in
gift certificates from
Woodstock area businesses.

NOTICE

Open call for Executive Board/
Board Member nominations.

WELCOME TO OUR NEW BOARD MEMBERS



**Sangster's
Woodstock**

Christa McCartney was born and raised in Woodstock. After a few years out west, she and her husband, Stephen, decided to move home and raise their son, Kingston, in the same wonderful town they both enjoyed growing up.

In 2017 she opened Sangster's Health Centre. Canada's #1 retail nutrition franchise specializing in vitamins, minerals, herbal products, sports nutrition, body care and wellness solutions.

Her passion for seeing our community thrive and improving the health and happiness of each person who seeks to reclaim their health independence is fuelled by her education. She has a Bachelor of Arts degree from UNB with a major in psychology, is a Registered Holistic Nutritionist, and Reiki Master Teacher. She has a private practice as a Naturalpath practitioner.

It is a pleasure to join the business community and support our town and surrounding community.

Hi, we're Matt, Alie, and boss baby Theo, of Solstice Supply and Design. We opened our doors in downtown Woodstock in September 2019.

We are originally from Woodstock and lived different places over the years, but always held a soft spot for this town and are happy to have found our way back! We love travelling and visiting new places, and that was a source of inspiration for what Solstice is all about.

We are a family owned and operated boardshop and lifestyle boutique, offering clothing and accessories that reflect board sports and the adventure/travel culture that goes with it.

We have a great selection of men's, women's, and children's clothing to keep you looking fresh on the slopes, while catching waves, or just hanging out! We hope you'll swing by and check us out!



**Solstice Supply
and Design**

JOIN OUR CHAMBER

Open call for nominations. Anyone interested in becoming a member of The Greater Woodstock Chamber of Commerce Executive or a Board Member. Please complete the attached nomination form and return it by **MARCH 1ST, 2021**.

Nomination Requirements:

- Completion of the Statement of Nominee
- Delivery of the completed nomination form to The Greater Woodstock Chamber of Commerce (220 King Street, Unit 2, Woodstock NB E7M 1Z8 or by email)

We encourage anyone interested in the Chamber to reach out to us for more information.

GREATER WOODSTOCK CHAMBER OF COMMERCE EXECUTIVE AND BOARD MEMBERS:

Jeff Bradbury / firetruck67@icloud.com

Julie Shaw / Julie.Shaw@nbcc.ca

Sandra Habold / mothernaturesmarket@bellaliant.com

Sandra Hudson / slhudson2007@gmail.com

Kelly Cummings-Brown / vanityflair@nb.aibn.com

Kirby Ruston / Kirby.Ruston@nbcc.ca

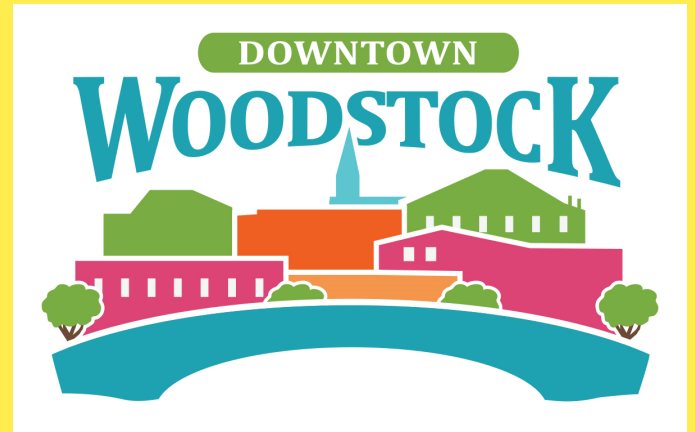
Michael Robinson / mike.robinson@bellmedia.ca

Wendy Cosmen-Parlee / wendyparlee@xplornet.ca

FEBRUARY 2021

DOWNTOWN WOODSTOCK

#SUPPORTLOCAL



WHAT IS A BUSINESS IMPROVEMENT AREA?

A Business Improvement Area (BIA) is a geographically defined urban area which contains primarily non-residential properties. In New Brunswick, BIA boundaries usually encompass the area which has traditionally been considered the “downtown” of a community. The BIA concept provides a framework for organized business communities to cooperatively design and manage; promotional campaigns, beautification and upgrading programs and various other revitalization initiatives.

A BIA is the purest form of economic development, commercial property owners in the boundaries of the BIA levy themselves based on the assessed value of their property, that levy comes back to the association to reinvest in the business area. The BIA concept is a self-help approach to revitalizing business districts. It requires a substantial investment of time and financial resources on the part of the business people involved.

Downtown Woodstock is a not for profit organization focused on creating a vibrant community and a prosperous local economic environment. Our efforts are dedicated to making Downtown Woodstock a Destination – a place in which to shop, dine, work, play, live or invest! Downtown Woodstock efforts have included initiatives such as the Downtown Dollar Program, Facade and Restoration Grant Program, New Business Development Grants, Capital Investments in community projects to mention a few. Most recently during the pandemic Downtown Woodstock offered a PPE Grant Program to help our members access funds for barriers, sanitizers, masks and other necessary products in order to open their businesses safely.

The businesses of Downtown Woodstock value your support especially during this difficult time of COVID-19, remember when you make the choice to shop local you are making a huge positive impact in our community. Our businesses are here to serve you safely, and thank you for supporting local!

